

# *The 2022 Guide to Building your Forever Business*



FOREVER®

At Forever, I believe we offer the best compensation plan in the world; it rewards you for your hard work and commitment to building and running your own business. As an entrepreneur, it is really important that you are clear on what you want to achieve in your own Forever business. Be ambitious in your goal setting. There are those that dream, there are those that face reality and there are those that choose to turn their dreams into reality.

Planning is a key ingredient of success. Take the time to work with your Sponsor to set goals and make a plan to achieve them. Start now. There has never been a better time. Follow the steps described in the following pages. You will be successful! I truly wish you all the best and look forward to meeting you on your Forever journey.



**Rex Maughan**  
Founder, Chairman of the Board  
Forever Living Products

# Welcome to Network Marketing! But what exactly is it?

Network marketing (also known as team marketing) is an effective and proven business model that uses personal recommendation and word of mouth marketing to promote and retail a company's products or services.

Forever Living is a well-established, structured network marketing company, designed to enable our members to develop their own independent business.

Instead of investing large amounts in advertising, Forever Living generously rewards people for sharing its products and business opportunity with others.

The Forever compensation plan offers many incredible financial benefits that traditional business models cannot match.

Corporate jobs limit your pay range based on the market standard but at Forever we do not cap how much you can make. The harder you work, the higher your financial rewards.

Network marketing gives you the opportunity to break free of "hourly paid" job market by allowing you to multiply the results of your time and effort.

You earn commission from products you sell and by teaching others to sell products you receive bonuses. The more people that you teach to sell products from their home the more passive income you earn in addition to the profits from your own customer base!

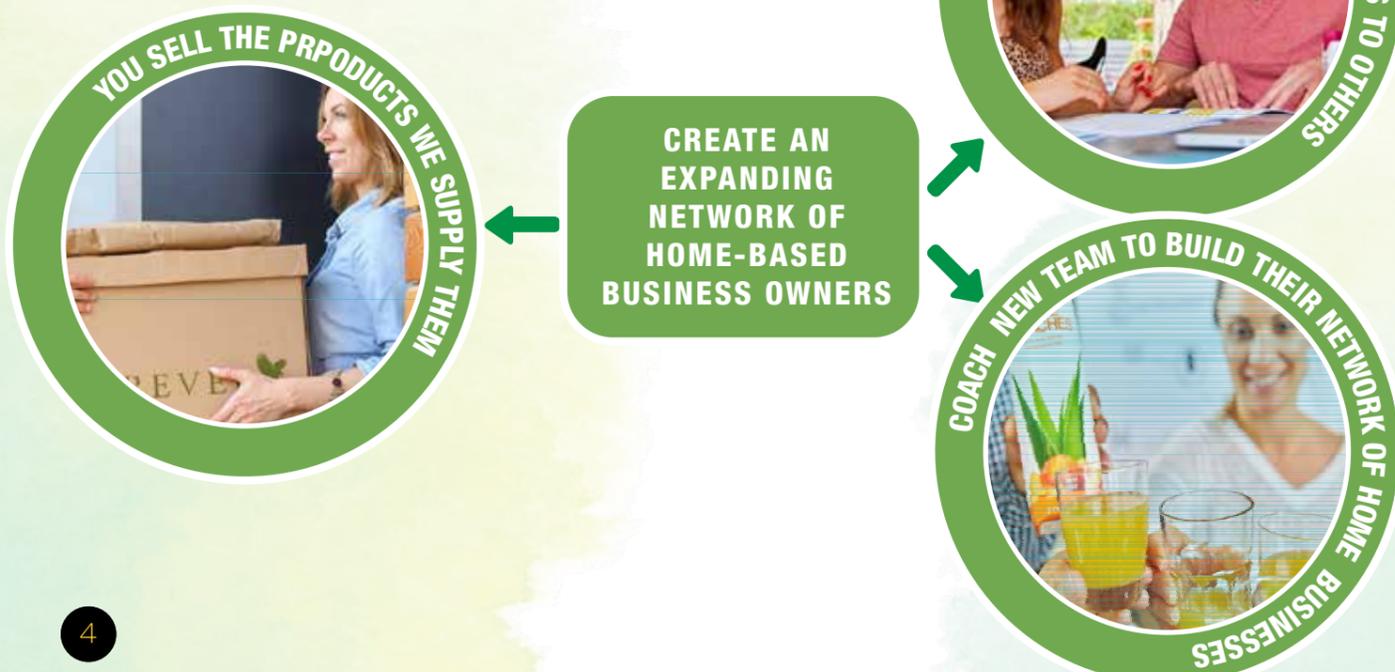
In this business model the more you help people make an income from home the more you help yourself!

Important Note : Network Marketing is simple, it does not require a degree. However it does require consistently daily effort.

# Network Marketing:

**Multiplying** your time  
**Allows** you to **Earn More!**

## Key Steps to creating a successful Forever Business



*Share the Products*  
*Share the Opportunity...*



**Develop 20+**  
 regular customers

*Multiplying your time  
 allows you to  
 earn more!*

**Earn \$200 to  
 \$2,000 per month\***



\*The earnings indicated are not guaranteed but are indicative of business where the business owner has committed time and effort into their business. All Forever Businesses are different in their earnings.

# Share the Opportunity



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780 people in your team gives you 15,600 customers

# Scale Up your Business

by coaching others to Share the business

The people who may be interested in starting their own business are all around you!

## Where are they?



YOUNG ENTREPRENEURS



A CHANGE OF DIRECTION



LIFESTYLE - RETIREMENT CONCERNS



EVERYONE YOU KNOW



ACROSS ALL YOUR DIGITAL PLATFORMS



ON THE SCHOOL RUN



PEOPLE YOU EXERCISE WITH



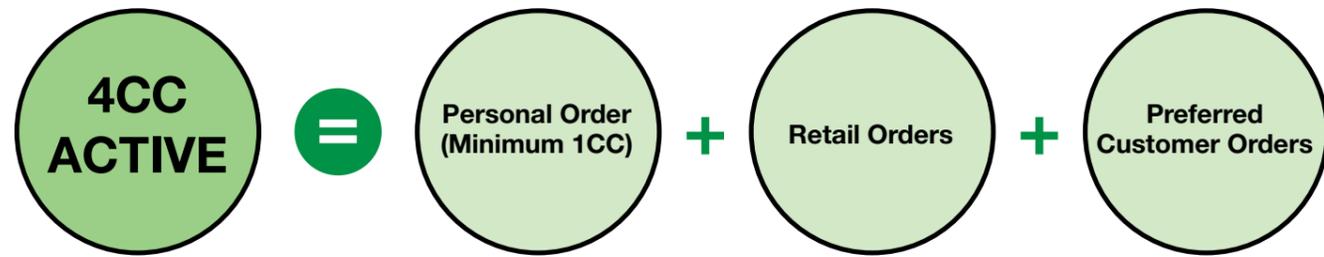
PEOPLE YOU WORK WITH





*Mastering being 4 Case Credit Active each month, and teaching others to do the same, is a KEY Success factor*

## UNDERSTANDING CASE CREDITS

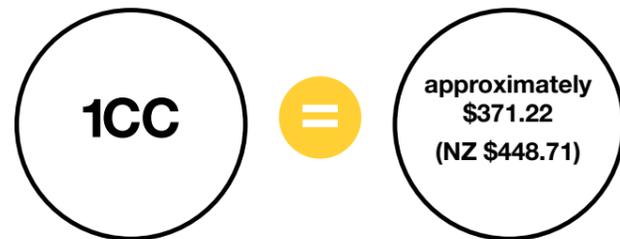


A Case Credit is Forever's internal currency that allows you to build a global business without worrying about exchange rates and helps ensure an equal opportunity for anyone, anywhere to achieve all that the company has to offer.



When you are 4CC Active EVERY MONTH you earn more

-  Unlock the full earning potential of the marketing plan
-  Earn more as an Assistant Supervisor as you begin your business
-  Earn team leading bonuses
-  Qualify for incentives



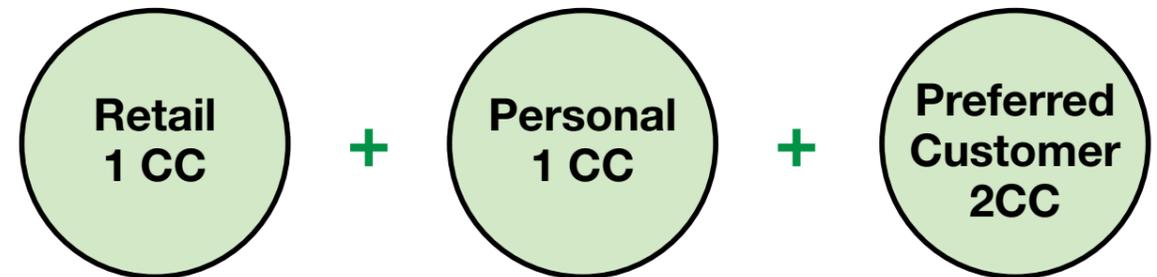
*Want to build a strong Forever Business?*

## DO YOUR 4CC ACTIVE THE "BUSINESS BUILDER" WAY!

Business Builders in Forever know that the secret to building a strong and growing residual income is to share the business every month and sponsor a new Assistant Supervisor.

We suggest focusing on being 4CC active every month by completing .....

### The One, One ... Two



When you sponsor a New Assistant Supervisor you get 2 Preferred Customer Case Credit. Sponsoring a new Assistant Supervisor each month not only achieves half your Active case credits for the month but it also builds your team helping your achieve long term residual income.

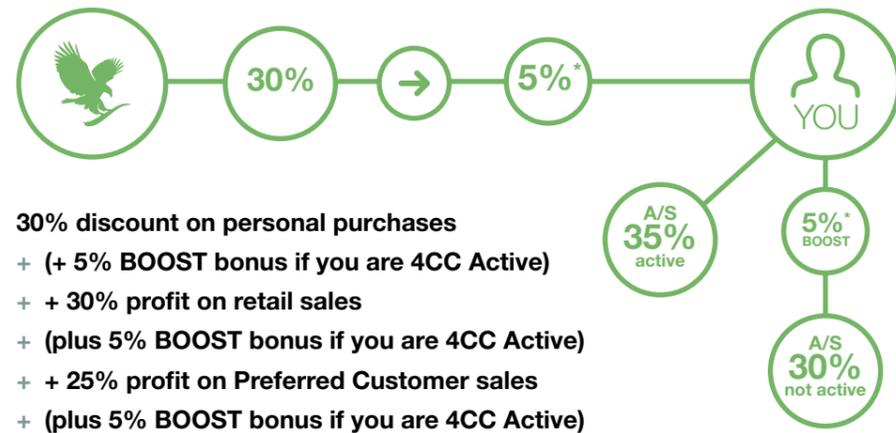
All you need to do is CONSISTENTLY focus on being 4CC active by doing the "One, One... Two" every month and teach your team members to do the same and watch your business grow over time.

# Opportunity

## HOW DO YOU GET TO SUPERVISOR?

### Assistant Supervisor (2CC over 2 months)

You do 2CC or purchase a 24 Day Program Pack.



- 30% discount on personal purchases
- + (+ 5% BOOST bonus if you are 4CC Active)
- + + 30% profit on retail sales
- + (plus 5% BOOST bonus if you are 4CC Active)
- + + 25% profit on Preferred Customer sales
- + (plus 5% BOOST bonus if you are 4CC Active)

### Supervisor (25CC over 2 months)



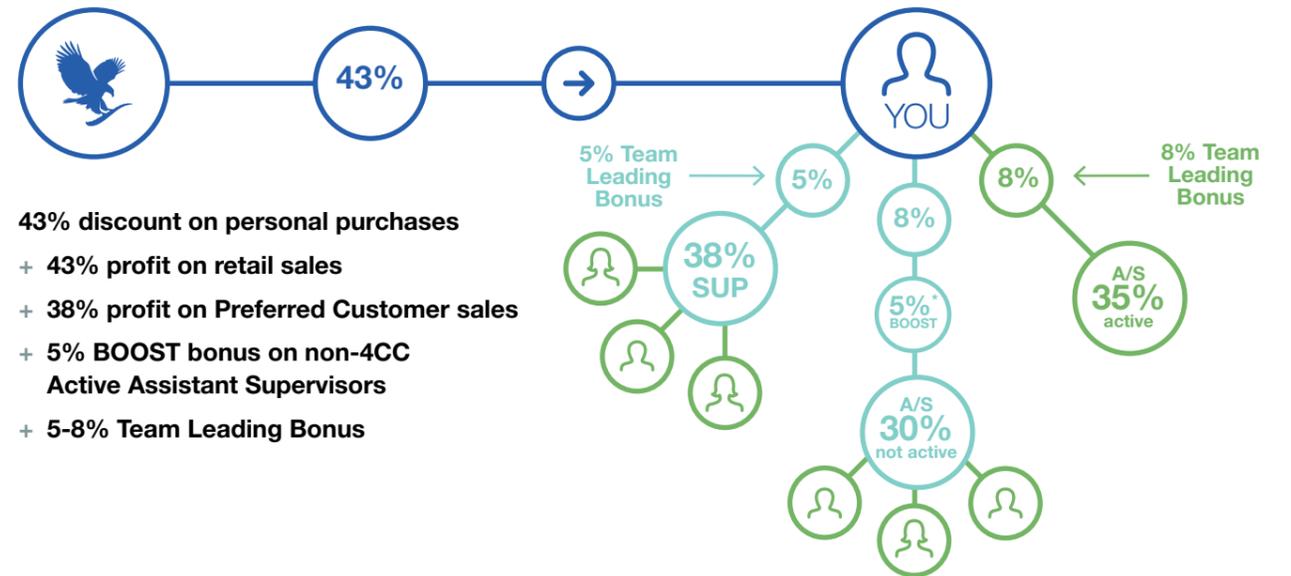
- 38% discount on personal purchases
- + 38% profit on retail sales
- + 33% profit on Preferred Customer sales
- + 5% BOOST bonus on non-4CC Active Assistant Supervisors
- + 3% Team Leading Bonus

\*The potential earning figures and potential to qualify for any incentive should not be considered as guarantees or projections of your actual earnings, profits or incentive awards. Success with Forever results only from successful sales efforts, which typically requires many years of hard work, diligence and leadership. Your success will depend on how effectively you exercise these qualities.

# Opportunity

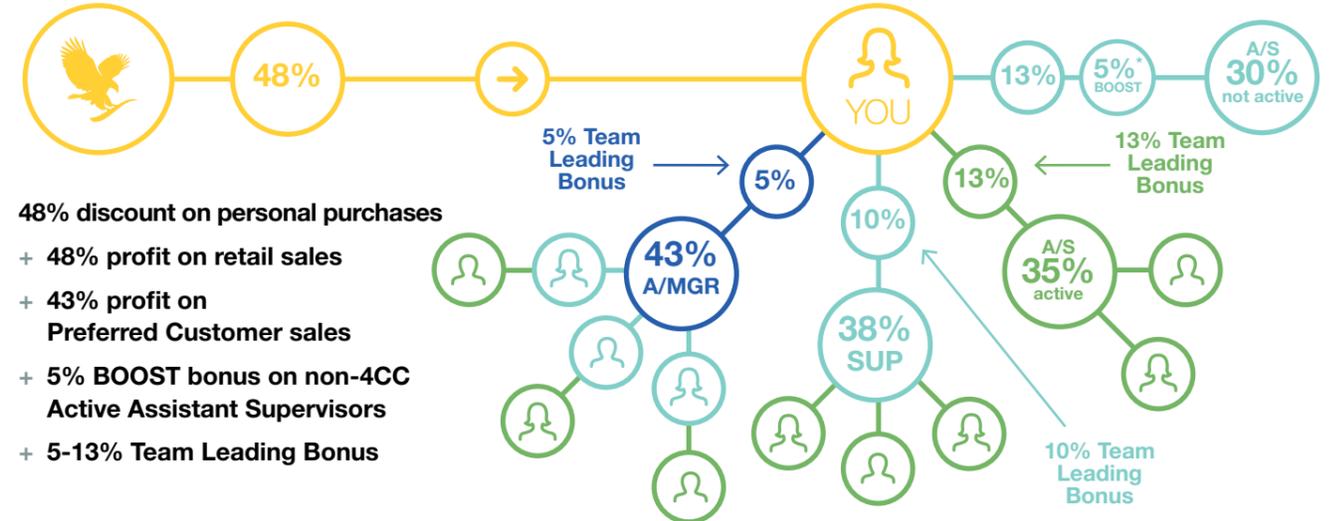
## HOW DO YOU GET TO MANAGER?

### Assistant Manager (75CC over 2 months)



- 43% discount on personal purchases
- + 43% profit on retail sales
- + 38% profit on Preferred Customer sales
- + 5% BOOST bonus on non-4CC Active Assistant Supervisors
- + 5-8% Team Leading Bonus

### Manager (150CC over 4 months / 120CC over 2 months)



- 48% discount on personal purchases
- + 48% profit on retail sales
- + 43% profit on Preferred Customer sales
- + 5% BOOST bonus on non-4CC Active Assistant Supervisors
- + 5-13% Team Leading Bonus

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# Forever Marketing Plan

# Building your business

## THE MONTHLY BUSINESS BUILDING CYCLE



Use the business building cycle to structure your month and get maximum impact in your business.

Start the month with making a list of 100 new contacts. Planning out how to approach each of the contacts and share your story, the reason you joined the business. It's as simple as inviting someone to find out more!

Why not take a moment on the 1st of each month to plan out what activity you plan to do each day so that you know how to get the most out of the month.

## SHARING YOUR STORY

You use your story in two main ways:

1. Record your story as a five minute video on your phone to share with prospects.
2. Share your story on social media.

Your Story is about you. It helps you relate to people and attract them to your business. It should contain:

1. What were you doing before you joined Forever?
2. What pain point were you trying to solve? Extra income? Flexibility, A Plan B?
3. Share the solution through your story: joining Forever Living.
4. Finish up by sharing your vision, your long-term plan. It doesn't matter if you are only at the beginning of your business let them know you have a plan and you are in the driving seat of your future.

	ASSISTANT SUPERVISOR	SUPERVISOR	ASSISTANT MANAGER	MANAGER	MANAGER	MANAGER	MANAGER	MANAGER	MANAGER	MANAGER	MANAGER	MANAGER	MANAGER
	2	25	75	120/150	SENIOR Manager X 2	SOARING Manager X 5	SAPPHIRE Manager X 9	DIAMOND SAPPHIRE Manager X 17	DIAMOND Manager X 25	DOUBLE DIAMOND Manager X 50	TRIPLE DIAMOND Manager X 75	CENTURION Manager X 100	
PREFERRED CUSTOMER	5%	30%	30%	30%	30%	The wholesale profit/ personal discount on the suggested net retail price							
	5%*	8%	13%	18%	Your personal bonus, additional profit or discount to your wholesale profit/discount. AS must be 4CC active to qualify								
	25%	25%	25%	25%	Profit on preferred customer sales								
	5%*	8%	13%	18%	Bonus on preferred customer sales. AS must be 4CC active to qualify								
		3%	5-8%	5-13%	Team leading bonus. Supervisor and above. Must be 4CC Active to qualify								
					Leadership Bonus**		6 / 3 / 2%	+1%	+2%	+3%			

\*\*Must be 4CC active and leadership bonus qualified

## Strengths of the Forever Marketing Plan

- Numerous Income Opportunities
- Consumable High Quality Products
- Proven financial stability
- Bonuses paid on the net retail value of products
- More than 42 years of experience
- Offices in more than 160 countries
- Cannot move backwards in the marketing plan
- Training and Support



FOREVER



# Reconnect with your Contacts

## READY TO GET STARTED?

Here are some handy tips to help you get started:

### DO...



- ✓ **Be authentic** and understanding of the people you contact
- ✓ Put **their needs first** and think of how you can meet those needs
- ✓ Build a **personal connection** and create a community of like-minded people
- ✓ Educate people about the **freedom and flexibility** of direct marketing
- ✓ Embrace **new forms** of communication

### DON'T...



- ✗ Make **promises or claims** about income
- ✗ Avoid making **health claims** about the products



# Building a Business Online

## HOW TO MAKE CONNECTIONS AND CONVERT



Making new connections and converting business prospects doesn't have to be in person. In fact, it can all be done right from your own kitchen table! Today's digital world allows us to be more connected than ever. With these simple tips, you can create leads, convert them into customers and team members, and keep them energized and engaged all through online platforms.

### 1 Consistent Contacting

Be consistent with your outreach. Most connections are usually made online anyway. There are simple ways you can meet new people online whether through social networks or forums. Keep working on your "who-do-I-know" list and make that call or write that message.

### 2 Create Interest

Use the time that you would otherwise spend on setting up in person meetings to get more active on social media and create a strong presence for yourself. Forever Living has an excellent tool to help you get started on how to setup your social networks, websites, and how to stay on top of being a digital marketer. Check out the [Guide to Digital Marketing](#) for tips and tricks.

### 3 Meet Digitally

Nowadays there are so many ways to "get together" online. You can organize webinars or meetings with online tools like GoToMeeting, Zoom, Skype or Google Hangouts. You can introduce products to potential customers by sending samples, then follow up with them over a phone call or video conference. Nowadays, a video call can be just as effective as an in-person one-to-one. Help your fresh team-members to develop their skills and knowledge by doing team trainings online or sharing ready-made trainings available on the Discover Forever mobile app.

### 4 Be Strategic with FLP360

The new FLP360 allows you not only to monitor and manage your growing business through online reporting features, but it also gives you the tools to create social posts and website landing pages that directly link new prospects and customers to your online shop. Plus, its innovative tools give you the power to create strategic follow ups, spark interest in your business through consistent social posting and manage contacts swiftly with one-tap communication. Sign up today at [flp360.foreverliving.com](http://flp360.foreverliving.com).



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## USING YOUR STORY IN CONVERSATION.

Below are several different ways to engage with the person you are communicating with. Choose which works best for you. These tips can be used in person, on the phone, through messenger or conversation over social media.

- 01**
- + Hello, is it a good time?
  - + Hi, got a minute?
  - + Hi, can you chat for a second?

- 02**
- + I've got an idea I want to share with you.
  - + Just started doing some work with an amazing company and wanted to share it with you.
  - + Just started a new business and wanted to run it past you.

- 03**
- + Not sure if it's for you
  - + Not sure if it's right for you

- 04**
- + Thought of you because you are (fill in the blank with characteristics checked on your profile sheet i.e. you are outgoing, open-minded, good with people).

- 05**
- + Not sure if it's for you but I know it can give you (fill in the blank with what will be of benefit to them i.e. more income, work-life balance, time, freedom).

- 06**
- + All I want to do at this stage is share information with you, and you'll know whether there's something here for you.
  - + All I want to do is get some information in your hands, and you'll get a feeling if it's right for you.
  - + Listen, just want you to have a look at some information, and you can decide if there's anything here for you.

- 07**
- + What I'd like to do is:
  - + Get together for coffee, show you some information, it will take us 20 minutes.
  - + Put a 20 minute call in your calendar and I'll take you through some information online.
  - + Give you a website to have a look at which has a short video overview.

## Show and tell retailing

### TAKE ACTION:

- 4CC** Develop A 4cc Per Month Personal Business

### 1. Use the Products

Become your own best customer. What you use and believe in, you will recommend with passion and integrity to others. With each order you place, add a new product to the order for your own use so you can experience the whole range.

**Many top Forever Business Owners join Forever as a result of being recommended a Forever product. Never miss an opportunity to share your favourite product with someone!**



### 2. Showcase the Products:

- + Business/Product Launches
- + Marketing
- + Sports & Fitness
- + Fundraising
- + Referral
- + Mini Launches
- + One-to-One
- + Coffee Mornings
- + Product Talks
- + Social Media
- + Personal Website FLP360
- + Skincare
- + Clubs
- + Gym

#### C9™

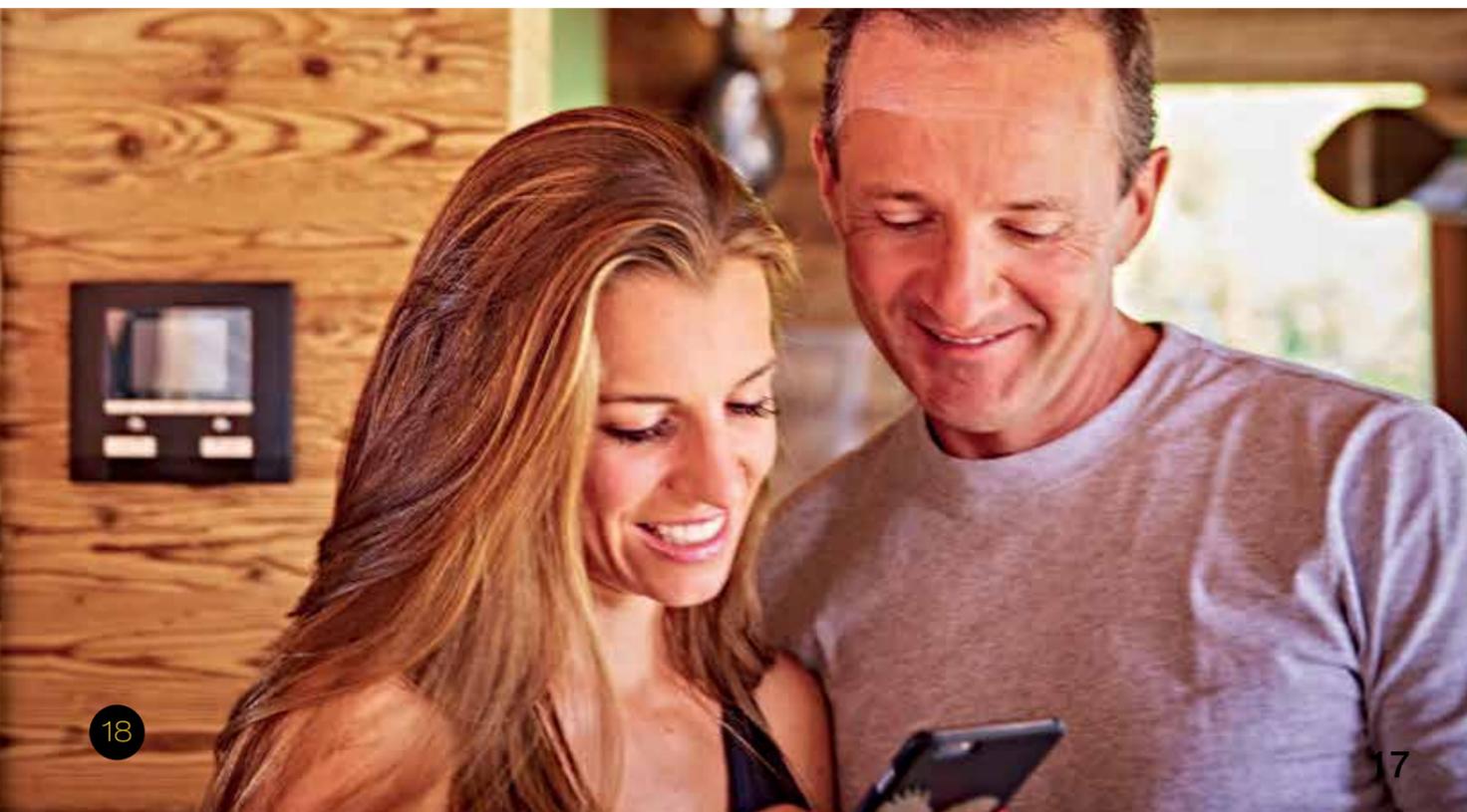
A selection of weight management products designed to help customers look better and feel better.

#### SONYA DAILY SKINCARE SYSTEM™

Made specifically for combination skin which can fluctuate and vary greatly, this multi-tasker can not only control oil, but deliver moisture where it's needed most.

### 3. Develop Customers

Develop a regular customer base of around 20-30 customers that you check in with on a regular basis.





# SOCIAL MEDIA

Telling your story is an important part of building a business.

What motivates you? How is Forever helping you reach your goals? How are you changing your life? Sharing these things is a great way to connect with like-minded contacts who may become customers or a part of your team.

## SOCIAL PLATFORMS

When it comes to making connections, social media is now an essential means of communication. You can't ignore how important it has become in our daily lives and for many, it's a key part of sharing products and building a business.



There are **4.2 billion** internet users and **3.4 billion** active social media users.\*



**81%** **Eighty-one percent** of small and medium sized businesses use some kind of social platform to engage with their customers.\*

## IMPORTANT DO NOT'S when it comes to social media:

1. **DO NOT** make income claims of any type.
2. **DO NOT** claim to make people rich.
3. **DO NOT** claim our products heal or cure disease.
4. **DO NOT** use other people stories or testimonials.

Deciding which social media sites are best for your business is as simple as evaluating your message and who you want to share it with, along with using the social media channels that you feel most comfortable using yourself.

Here's an example of how you can create the right mix of content that stays true to who you are and helps you build a strong, stable business.



### 20% LIFESTYLE

**Lifestyle content should center around your values and your day-to-day.** Have the freedom of staying home with your kids because of your business? Post once each week about something fun you get to do with them because of this freedom. Have some extra spending money? Share upcoming plans for a vacation you are planning or an experience you wouldn't have been able to afford without it.



### 20% PRODUCT

**Sharing the products is at the heart of your business.** Invite people to learn about the products you love. Make it personal and be sure not to alienate your audience by trying to sell to them too often. When you post, share your experiences with the products rather than only trying to hard sell your audience on the benefits.



### 20% BUSINESS

**Your Forever business allows you the opportunity to work from anywhere and build at your own speed.** Share the uniqueness of your business and the Forever opportunity with your followers. You may choose to post once a week about signing up a new team member or working from the comfort of your own home. Show (don't tell) your audience how your business is interesting and rewarding and encourage them to learn more.



### 20% RECOGNITION

**Your Forever team is a circle of people who should not only be your support offline, but should also be your support online.** Celebrate each other's accomplishments and show the world how you build a team that values each other's hard work. This part of your strategy should aim to show people that you are supportive of others and that your business is helping you and those around you reach your goals.



### 20% ENGAGEMENT

**Think of this part of your content plan as a "Getting to Know Me" topic.** Your social profiles are not a billboard where you are posting one-way content, they are a community where people feel like they can engage with you and learn from you. Always be sure to give, teach or offer your followers something that will keep them coming back. Engaging with your audience is key to keeping them interested in you. Post a question at least once a week that invites your followers to share or get involved in a discussion. This can spark conversation that can lead to an opportunity to share the products or invite them to look at the opportunity.

## SOCIAL MEDIA

### CREATING PHOTOGRAPHY AND VIDEO CONTENT

When creating materials for social that are photo/video centered, here are some best practices that you should keep in mind:

#### Quality

Images and video should be as clear as possible, avoid low resolution, blurry posts. Think about brightness and clarity. The more crisp your photo is, the better.

#### Composition

What is the main focal point of your photo? Make sure the content of your photo is clear and thoughtfully arranged.

#### Tone

Use colors that complement the products you feature. Also, if you feature the Aloe Gold in your image, don't overpower it with lots of other bright colors. Keep other colors more neutral to help the Aloe Gold pop.

#### Lighting

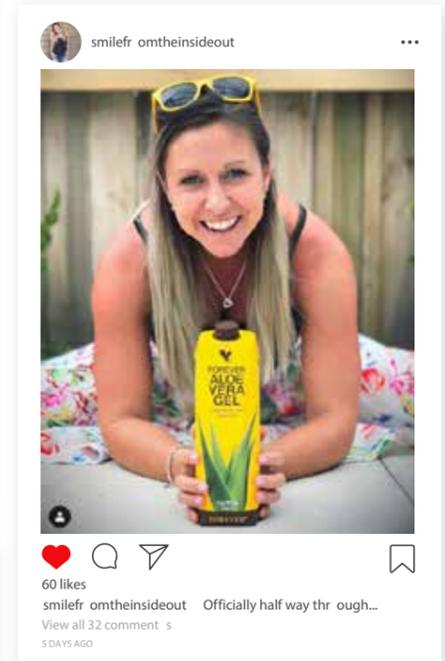
Always make sure your photos are taken in a bright area with lots of natural light. This helps your image appear clearer and makes it easier to see in a social media news feed.

#### Context

Consider why you are posting something. If the photo doesn't feel like it matches your brand or no one will understand what you are posting, then it may be best to rethink it. Ensure each photo or video has context and meaning to the end user.



**58% OF CONSUMERS PREFER VISUAL-FIRST CONTENT, WITH THEIR MAIN PREFERENCES BEING GRAPHICS, IMAGES AND PRODUCED VIDEO\***



# 24 social posts to kick start your business

Committing to 24 posts while on the 24 day program is a great way to build your business. These posts are designed to build engagement with your audience. Start a conversation with every person who likes or comments on your post. It is really important to post everyday and get comments, as social media channels will show your content to more people the more people engage with it!

**Hot Tip: Finish every post with a CALL TO ACTION for example “Comment Below”, “Tag a Friend”, “Use your favourite emoji if you can relate”**

Day 1: Share with your community that you are starting the 24 Days to Look Better , Feel Better. Why are you doing it and what are you hoping to achieve?	<input type="checkbox"/>
Day 2: Share how you are feeling on Day 2 and call out for interested friends to join you!	<input type="checkbox"/>
Day 3: What is your favourite product so far in the 24 Day range.	<input type="checkbox"/>
Day 4: “Ten Things you didn’t know about me challenge”.. Post ten things about yourself and tag 5 Friends to play with you.	<input type="checkbox"/>
Day 5 : Share a funny or motivational post.	<input type="checkbox"/>
Day 8: Guinea Pig post .. Ask for some friends to try our health quiz! ( <a href="https://www.foreverliving-24dayprogram.com/quizzes">https://www.foreverliving-24dayprogram.com/quizzes</a> ) .	<input type="checkbox"/>
Day 7 : Share how you are going on Day 7, how do you feel , what are some of the changes that you have noticed.	<input type="checkbox"/>
Day 8: Guinea Pig post .. Ask for some friends to put up their hand so you can practice taking people through our health quiz! Good way to talk about the program with some friends.	<input type="checkbox"/>
Day 9: Share your favourite Forever Lite shake recipe.	<input type="checkbox"/>

Day 10: Share something inspirational with your community eg a quote from a famous person.	<input type="checkbox"/>
Day 11: Record a time laps video on your phone pouring and drinking Aloe. Explaining the benefits of Aloe ( refer to product catalogue on what you can say).	<input type="checkbox"/>
Day 12: Share an engagement post to create conversation around peoples career: “As a kids what did you want to be when you grew up?”.	<input type="checkbox"/>
Day 13: Share something that you are thankful for when it comes to your health.	<input type="checkbox"/>
Day 14: Guinea Pig Post : Ask for some friends to put up their hand so you can practice taking people through our Skincare quiz! Good way to talk about the skincare ranges with some friends.	<input type="checkbox"/>
Day 15: Results update... How are you feeling, share changes that you have noticed.	<input type="checkbox"/>
Day 16: Share your favourite healthy dinner from the 24 Day challenge . Take a pic of your creation.	<input type="checkbox"/>
Day 17: Create an engagement post: describe your day using emojis.	<input type="checkbox"/>
Day 18: Share an exercise post and include Argi+. What has changed in your exercise program since staring the 24 Day program?	<input type="checkbox"/>
Day 19: Share something personal about yourself – keep it real authentic.	<input type="checkbox"/>
Day 20: : Share your number one health tip that you have learnt since being on the 24 Day program.	<input type="checkbox"/>
Day 21: Engagement Post: “Using a movie title describe how you feel about your health at the moment”.	<input type="checkbox"/>
Day 22: Share your favourite thing about the 24 program as a whole.	<input type="checkbox"/>
Day 23: Share a pic of your favourite meal.	<input type="checkbox"/>
Day 24... Final Results. How do you feel?	<input type="checkbox"/>



# Memory jogger

This memory jogger list is a really useful way to prompt your memory to come up with new names; it helps to really open the mind and get you thinking about people you may know from all walks of life. Use the next two pages to jot down all of the people you want to share your business with.

## FAMILY, FRIENDS AND

### Anyone you come into contact with or see in a social or leisure environment

- |                     |                              |                            |
|---------------------|------------------------------|----------------------------|
| + Grandparents      | + Cousins                    | + Married friends          |
| + Parents           | + In-laws                    | + Single friends           |
| + Parent's friends  | + Partner's family           | + Workout friends          |
| + Brothers          | + Partner's friends          | + Vacation friends         |
| + Brother's friends | + Children's friend's family | + Church members           |
| + Sisters           | + Old school friends         | + Greeting card list       |
| + Sister's friends  | + College friends            | + Neighbors past & present |
| + Aunts and uncles  |                              |                            |

- |                        |                |             |
|------------------------|----------------|-------------|
| + Co-workers           | + Current boss | + Clients   |
| + Past co-workers      | + Past boss    | + Customers |
| + Partner's co-workers | + Employees    |             |

## WHO DO YOU KNOW

- |                     |                |                      |
|---------------------|----------------|----------------------|
| + Good communicator | + Successful   | + Enthusiastic       |
| + People person     | + Confident    | + Dissatisfied       |
| + Hard working      | + Outgoing     | + Looking for change |
| + Honest            | + Caring       | + More deserving     |
| + Reliable          | + Professional | + In between jobs    |
| + Happy             | + Open-minded  |                      |
| + Fun               | + Positive     |                      |

## WHO DO YOU KNOW ON...

- |             |             |                  |
|-------------|-------------|------------------|
| + Facebook  | + Pinterest | + Phone Contacts |
| + Instagram | + LinkedIn  | + Email Lists    |

## WHO DO YOU KNOW WHO WORKS IN / AS A...

- |                      |                    |                 |                    |
|----------------------|--------------------|-----------------|--------------------|
| Actuary              | Domestic cleaning  | Laundry         | Riding instruction |
| Accounting           | Driving instructor | Law             | Sales              |
| Acupuncture          | Dry cleaning       | Lecturer        | Secretarial        |
| Advertising          | Education          | Library         | Security           |
| Aerobics             | Electrical         | Mail order      | Ski instruction    |
| Agriculture          | Engineer           | Management      | Social work        |
| Antiques             | Entertainment      | Marketing       | Sports             |
| Architecture         | Exhibitions        | Martial arts    | Stock broker       |
| Armed forces         | Factory            | Massage         | Student            |
| Aromatherapy         | Farming            | Mechanic        | Supermarket        |
| Artist               | Fashion            | Medicine        | Surgeon            |
| Author               | Financial          | Nanny           | Surveyor           |
| Baker                | Fire service       | News            | Tailor             |
| Banking              | Fitness            | Notary          | Tax                |
| Bar work             | Flight Crew        | Nursing         | Taxi driver        |
| Beautician           | Florist            | Nutrition       | Teaching           |
| Biologist            | Furniture          | Optician        | Technology         |
| Boat-building        | Gardening          | Orthodontics    | Telecommunication  |
| Building             | Geology            | Osteopathy      | Theater            |
| Butcher              | Golfing            | Performer       | Therapist          |
| Call Center          | Government         | Personnel       | Tourism            |
| Carpenter            | Grocery            | Pharmaceutical  | Transportation     |
| Caretaker            | Hairdressing       | Psychologist    | Travel service     |
| Catering             | Healthcare         | Physiotherapy   | Uber               |
| Chemist              | Herbalist          | Plumbing        | Underwriting       |
| Childcare            | Homeopathy         | Police          | Upholstery         |
| Chiropractor         | Hospital           | Postal service  | Volunteer          |
| Construction         | Hotel              | Printing        | Veterinary         |
| Consultant           | Housewife          | Quality control | Web Developer      |
| Cosmetology          | Image consultant   | Radiography     | Wedding planner    |
| Customer Service     | Internet           | Receptionist    | Welding            |
| Decorator            | Interpreting       | Recreation      | Window cleaning    |
| Delivery             | Jeweler            | Recruitment     | Writing            |
| Dental               | Journalism         | Recycling       | Yachting           |
| Designer             | Karate             | Reflexology     | Yoga               |
| Dietitian            | Laboratory         | Refrigeration   |                    |
| Doctor               | Landscaping        | Restaurant      |                    |
| Dog breeding/kennels | Languages          | Retail          |                    |

# The Business Builder 4CC 2022 Incentive

## DO THE ONE , ONE .... TWO .... AND QUALIFY FOR A FREE GIFT!

**THE BEST WAY TO BUILD YOUR BUSINESS IS TO FOCUS ON BEING 4CC ACTIVE EVERY MONTH THROUGH SPONSORING A NEW ASSISTANT SUPERVISOR.**

It's a simple and FUN way to build your business:

Starting in January 2022 every month you get the opportunity to qualify for a FREE Prize simply by doing the ONE, ONE ...TWO!

If you are 4CC Active by doing :

ONE Retail Case Credit (minimum) +

ONE Personal Case Credit (minimum)+

TWO Preferred Customer Case Credits from Sponsoring a New Assistant Supervisor

You qualify for a FREE GIFT!

New Gift Every Month for the entire Year!

PLUS Qualify EVERY MONTH For 12 months and win the FOREVER SUITCASE!

*Want to Win a  
\$100  
Westfield Voucher?*



**RECRUIT THE MOST ASSISTANT SUPERVISORS IN AUSTRALIA IN ANY GIVEN MONTH AND QUALIFY AS NETWORK MARKETER OF THE MONTH AND RECEIVE A \$100 GIFT VOUCHER AT WESTFIELD**

Conditions:

Must be a minimum of 2 new Assistant Supervisors

Must be sponsored in Australia

Must have "Opted in" to be a Forever Business Owner

Home Country must be Australia

# Australian Forever Business Owner of the year- 2022! Will it be you?

**MEASURED BY TOTAL GROUP AUSTRALIAN CASE CREDITS, ONE AUSTRALIAN FOREVER BUSINESS OWNER WILL TAKE OUT THE TOP SPOT IN 2022!**

They will receive \$1000 Westfield Gift Voucher

And a trophy with their name on it!



**TRACK YOUR PROGRESS EACH MONTH IN 2022!**

MONTH	PERSONAL CC	RETAIL CC	PREFERRED CUSTOMER CC	4CC ACTIVE? YES / NO	NUMBER OF AS SPONSORED
January					
February					
March					
April					
May					
June					
July					
August					
September					
October					
November					
December					



# GLOBAL RALLY & CHAIRMAN'S BONUS INCENTIVES

The Global Rally will be an opportunity to rub shoulders with the absolute best in the business, access sophisticated and improved trainings, witness bigger recognitions and watch even greater entertainment. Those who qualify for the Global Rally will be jetted off to a unique and exciting destination to celebrate their achievement and excited about what is possible.

An FBO can qualify for a trip for two to the FLP Global Rally, including airfare, lodging, meal and activity allowances, and spending cash, by accumulating 1,500 or more Total Case Credits from January 1st through to December 31st of each year

## In order to achieve the 1,500 Case Credit and higher Global Rally awards:

- Case Credits from all the countries where he/she has a group are included.
- Must be active and Leadership Bonus qualified or Non-Manager Case Credits generated during any Month will not count for the Global Rally awards;
- Any Case Credits generated by the FBO personally will count regardless of Activity status.

	FLIGHTS	MEALS	ACCOMMODATION	SPENDING MONEY	RALLY ALLOWANCE	VIP CHECKOUT
<b>UNDER 1.5K</b>	✓	For 5 days (4 nights)	For 5 days (4 nights)	\$250 USD On Globaly Rally card	X	X
<b>1.5K</b>	✓	For 6 days (5 nights)	For 6 days (5 nights)	\$500 USD On Globaly Rally card	✓	X
<b>2.5K</b>	✓	For 7 days (6 nights)	For 7 days (6 nights)	\$1,200 USD On Globaly Rally card	✓	X
<b>5K</b>	✓	For 8 days (7 nights)	For 8 days (7 nights)	\$2,200 USD On Globaly Rally card	✓	✓
<b>7.5K</b>	✓	For 8 days (7 nights)	For 8 days (7 nights)	\$3,200 USD On Globaly Rally card	✓	✓
<b>10K</b>	✓	For 8 days (7 nights)	For 8 days (7 nights)	\$3,200 USD On Globaly Rally card	✓	✓
<b>12.5K</b>	✓	For 8 days (7 nights)	For 8 days (7 nights)	\$5,200 USD On Globaly Rally card \$7,500 USD Deposited into bank account	✓	✓
<b>15K</b>	✓	For 8 days (7 nights)	For 8 days (7 nights)	\$5,200 USD On Globaly Rally card \$15,000 USD Deposited into bank account	✓	✓
<b>20K (FIRST YEAR)</b>	✓	For 8 days (7 nights)	For 8 days (7 nights)	\$5,200 USD On Globaly Rally card \$15,000 USD Deposited into bank account	✓	✓
<b>20K (SUB YEARS)</b>	✓	For 8 days (7 nights)	For 8 days (7 nights)	\$5,200 USD On Globaly Rally card \$25,000 USD Deposited into bank account	✓	✓

Please refer to full terms and conditions in the Company Policy document

*Almost ready to start your business?*

## Use the following checklist to make sure you have everything you need:

- Written out your goals
- Had planning session with your mentor
- Joined the FBO facebook group: <https://www.facebook.com/groups/foreverbusinessownersaus>
- Attended one of the monthly Fast Start training sessions
- Know how to generate your unique store link from the link generator on your dashboard
- Completed the Hobby Declaration section on the change of details form & emailed to [enquiries@foreverliving.com.au](mailto:enquiries@foreverliving.com.au)
- Started using the products
- Know the actions I need to do in my first month
- Know what you can't say for compliance reasons in social media
- Start my first 100 conversations list
- Approached my First Five people to get started
- Understand the incentive plan and set goals around which incentives you would like to achieve!
- Check out the resources at [www.foreverliving24dayprogram.com](http://www.foreverliving24dayprogram.com)

Now it's time to get started!

## Good Luck in building your business!





**VINCENT AND PHIMPHONE CHAN**  
AUSTRALIAN FBO OF THE YEAR 2021

*Congratulations  
to the  
Australian FBO  
of the year 2021*

*Congratulations  
to the 2021  
Top Achiever Australia*



**STEPHANIE MCCURDY**  
EAGLE MANAGER QUALIFIER 20/21



**ASMA CHAOUK**  
EAGLE MANAGER QUALIFIER 20/21

*Congratulations to our  
2021 Manager Qualifiers*

- |              |                     |
|--------------|---------------------|
| SANA KAUSAR  | ATIKA BEGUM         |
| JOHN ANDALES | FATHIMA MEERA SAHIB |
|              | JESSE SHAN TIEKAY   |

*Congratulations to our  
Top 10 Businesses in 2021*

- |                              |                         |
|------------------------------|-------------------------|
| 1 VINCENT AND PHIMPHONE CHAN | 6 SUSAN & MIGUEL LUSDOC |
| 2 STEPHANIE MCCURDY          | 7 KATIE BURNS           |
| 3 ASMA CHAOUK                | 8 LUIZA AMAR ELLEMENT   |
| 4 MARY CALLEYA               | 9 PASCALE LEVISTE       |
| 5 SANA KAUSAR                | 10 ZOZAN SHETO          |

# First Steps To Manager

Ensuring the  
highest quality.

We own numerous patents for the stabilisation of Aloe Vera, which assures you of the highest quality Aloe Vera-based health and beauty products. Our Aloe Vera products were the first to receive the International Aloe Science Council Seal of Approval for consistency and purity. Many of the products also feature the Kosher, Halal and Islamic Seals of Approval. Forever does not test its products on animals.

**foreverliving.com.au**

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February 2022

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FOREVER®

Forever Business Owner: 

